



Town of Arlington, Massachusetts
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Minutes 01/19/2011

Arlington Scenic Byway/Tourism and Economic Development Committee

Wednesday, January 19, 2011, 7:00 p.m. to 8:30 p.m.

Town Hall Annex, Second Floor Conference Room

Minutes

Present: JoAnn Robinson, Clarissa Rowe, Roland Chaput, Robert Bowes, Kirsi Allison-Ampe, Angela Olszewski, Howard Winkler

Absent: Mike Ginns, Carol Kowalski, Diane Mahon, Sharon Shaloo

Observing: ???

Call to Order

The meeting was called to order at 7:13 pm

Acceptance of Minutes

On a motion by Clarissa Rowe, seconded by Kirsi Allison-Ampe, the minutes of the meeting of December 15, 2010 were accepted as presented.

Reports

Scenic Byway Initiative

Clarissa Rowe noted that the working meetings have been cancelled; there is a forum planned for February in Lexington Town Hall

Current Town Projects

Roland Chaput reported that he had attended a Freedom's Way meeting; Freedom's Way is a federally funded consortium of forty-five cities and towns, most of the participants are from historical societies. Lexington has new historical Lexington signs.

Clarissa Rowe reported that the Brigham's project has been signed-off. The next Arlington Redevelopment Board project is the Symmes site. The town is meeting with Beacon Communities, which has been the developer designated by the bank that owns the property.

Bob Bowes reported that Pawtopia will be leasing the space at 5 Forest Street. An energy company with five employees will be moving into 406 Massachusetts Avenue.

Reports of Subcommittees and Current Projects

The committee decided that it would be best to appoint chairs of the subcommittees. It urged the subcommittees to meet soon and report at the February meeting.

Economic Development Analysis (EDSTAT)

Clarissa Rowe reported that the town manager is interested in the project. Funding may be available: \$500 from the National League of Cities and the remainder from a town fund. Town Manager Sullivan plans to meet Barry Bluestone to discuss the program. The committee appointed Dan Hodge to be the subcommittee chair.

Website

Kirsi Allison-Ampe discussed some hosting options and website name suggestions. The board offered some additional suggestions. The committee discussed favorably the idea of the having the committee and website have the same name. Kirsi will send her website name suggestion list. Committee members should review these and send her any additional ones they have. The list will be distributed again prior to the February meeting. Committee members should be prepared to vote at the February meeting.

Clarissa Rowe recommended that the committee prepare a report for Town Meeting and launch the website in April. Note: a subcommittee was not appointed as this subcommittee has only two members.

Survey

There was no report from the survey subcommittee. A subcommittee was not appointed as this subcommittee has only two members.

Summer Event

There was no report from the summer event subcommittee. The committee appointed Tom Davison to be the subcommittee chair.

Customer Location Survey by Chamber Businesses

Bob Bowes reported that some Chamber businesses have been collecting the zip codes of their customers. Wanamaker Hardware has prepared an Excel spreadsheet. Bob will request the information from the other businesses and submit it for our next meeting.

Old Business

The committee name was addressed during the website discussion. No other old business was discussed.

New Business

There was no new business.

Adjournment

The meeting was adjourned at 7:46 pm. (Motion by Clarissa Rowe, second by Howard Winkler)